



## FACT SHEET

- WHO** VegasHotSpots.com LLC is Las Vegas' premier VIP nightlife entertainment company.
- WHAT** VegasHotSpots.com provides all-inclusive, prepaid VIP party packages primarily for out-of-market visitors who want a VIP experience of the best of Las Vegas nightlife and entertainment, including:
- Dining at the hippest restaurants with internationally-recognized celebrity chefs
  - Luxury transportation including exotic stretch limousines and party buses
  - VIP access and table service at the hottest nightclubs with no waiting in lines
  - VIP access and drink service at the wildest gentleman's clubs
  - Daytime activities including golf, tours, spas, etc.
  - Tickets to sold out shows and concerts
  - The best in private luxury housing and exotic hotel suites
- PARTY TYPES** VegasHotSpots.com offers pre-set party packages for a wide range of interests, plus we have an expert team of VIP coordinators and hosts that create custom party packages for virtually any occasion, including:
- Bachelor and Bachelorette Parties
  - Girls or Guys VIP Weekend Getaways
  - Birthday Celebrations
  - Corporate Functions (*sales meetings, incentive travel, customer entertainment*)
  - Convention After-hour Activities
- HISTORY** We were originally founded as a single point of up-to-date information about the hottest and hippest places to experience Las Vegas nightlife, dining and entertainment. Our "Hot Spots" are the most heavily trafficked pages on our website, with the "Eye Candy" galleries running a close second. As we became better known in the industry and as Las Vegas nightlife entertainment became a bigger portion of tourists' spending, our visitors increasingly asked us for help getting past long lines at nightclubs and helping them decide where to go and what to do. We began to aggregate demand for the Las Vegas VIP experience, form and sell packages, and soon the nightlife entertainment venues came to see us as valuable providers of high-value, desirable customers.
- THE NEED** Las Vegas is the nightlife entertainment capital of the world with a nightclub scene that is unparalleled. Our customers rely on us to assemble the best experience for them from the over 60+ nightclubs and ultra lounges, hundreds of restaurants, and dozens of gentlemen's clubs to choose from in Las Vegas. Our customers pay us to create a VIP experience they cannot obtain by themselves for an evening that includes walking past lines that can be 2-4 hours long, getting the best table in the house and getting to these venues in luxury transportation. The biggest benefits our customers share with us about our service is they don't have to spoil the experience by "splitting the check" at the end of the night or worry about getting the VIP treatment for which they've paid.
- ESTABLISHED** 2002



## FACT SHEET *(continued)*

**EMPLOYEES** 16

**PARTIES  
CONDUCTED** 1,500+

**GUESTS  
ENTERTAINED** 12,000+

**DEMOGRAPHICS** Primarily ages 25-39  
Evenly split male to female  
60% unmarried  
Household income \$40,000+  
20% from Southern California  
99% from outside Las Vegas

**HIGHLIGHTS** We have provided parties for MTV's "One Bad Trip" TV show; Spike TV's "The Club" series featuring ICE Meta\_club; and Bacardi. We have been pleased to receive media coverage in outlets including: *USA Today*, ABC television news, *Irish Times*, *CNBC*, *Las Vegas Weekly*, and *Getaway Australia*.

**WEBSITES  
OPERATED** VegasHotSpots.com (flagship)  
BachelorBlowOut.com  
BacheloretteBlowOut.com  
LasVegasVIP.com  
VegasBirthdayParty.com  
VIPVegas.com  
StripClubsofLasVegas.com  
BourbonStreetParty.com  
IcelandVIP.com

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