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## **VEGASHOTSPOTS.COM OPENS TICKET SALES FOR 8<sup>TH</sup> ANNUAL POOL PARTY WEEKEND, AUGUST 2**

LAS VEGAS, July 25, 2003 – **VegasHotSpots.com**<sup>™</sup>, the only “insider with attitude” website for Las Vegas, today announced the 8<sup>th</sup> annual *Pool Party Weekend*, billed as “the biggest pool party in Vegas you can image with all your friends.” To purchase tickets or get more information, visit: [www.VegasHotSpots.com](http://www.VegasHotSpots.com).

This year’s event kicks off at 10 a.m. Saturday, August 2 with a private party at the Flamingo Hilton pool with a hosted bar. A DJ and live reggae band will provide entertainment. *Max Muscle Magazine* will hold a “Max Hot Body” contest where women can compete for cash and prizes including getting their picture in the magazine. The Pool Party Weekend After Party will be Saturday night at Club Ibiza hosted by Club Foam Hollywood, and feature a bikini contest and casting call for a new video. Tickets to the Pool Party Weekend begin at \$60 and include access to all events and the open bar.

*Pool Party Weekend* started in 1996 with a few friends who rented a poolside cabana at a hotel in Vegas and invited others over for a small pool party. They picked the first Saturday in August because it’s the only month in the U.S. without a holiday.

Friends brought new people every year and it soon became an annual celebration of the people in their lives, past and present. Today, Pool Party Weekend is a time to hang out with old friends, make new ones, and reconnect with people not seen for a while.

VegasHotSpots.com is Las Vegas’ premier event planning and concierge service provider that specializes in offering VIP nightlife and entertainment packages. VegasHotSpots.com recommends more than 100 of the hottest spots in Las Vegas, including what to see, where to stay, where to eat, must-see shows, raging, romantic, or naughty nightlife, and unusual and entertaining attractions. For more information, contact: (702) 947-8413 or [marketing@vegashotspots.com](mailto:marketing@vegashotspots.com).

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