4480 South Pecos Road
Las Vegas, Nevada 89121
Tel: (702) 947-8413
Fax: (702) 939-2131

Contact: Mark Olson
702.719.3809
molson@vegashotspots.com

VEGASHOTSPOTS.COM HIGHLIGHTS SIN CITY'S HOTSPOTS, HISTORY

New Vegas Website Features "Hot Spots" Content, Survival and Resource Guides, Plus Unique Packages

LAS VEGAS, April 25, 2002 – VegasHotSpots.com, a newly unveiled website on Las Vegas, has "reformed" traditional Sin City travel sites with frank, point-of-view editorial content, including: "Hot Spots" categories, survival and resource guides, and unique packages. The site has a hip, retro look and is designed to recapture the allure, mystery and hype of the town's fabled past, while providing useful written information and interactive tools for visitors and Vegas locals alike.

"There's a lot more to Vegas than meets the eye," said Tom Hantges, publisher of VegasHotSpots. "VegasHotSpots gives visitors an inside peak at the best of Vegas, all in a tell-it-like-it-is tone. And readers are responding…the launch of the site has been more than we ever expected in the first month."

In order to create a valuable resource to potential Las Vegas visitors, VegasHotSpots features "Hot Spots" editorial derived from hands-on research and experience. Readers can find out the best places to stay, where to go for the best steak, the hottest shows, most impressive landmarks and countless other unique categories. The regularly updated section highlights a wide variety of area interests and attractions, from places to dine to special events and lodging options.

A history of Las Vegas is provided in the "Hall of Fame" tab, which includes historical references, a timeline, photo galleries, Vegas facts and information on influential individuals who helped develop Southern Nevada.

– more –

A comprehensive resource guide helps readers with trip and activity planning by providing review-style editorial and information. Plus, a handy "Survival Guide" provides not-so-obvious answers to potential dilemmas one might encounter in Sin City.

The site also includes a special "membership only" free newsletter and periodic email updates on the latest skinny in Vegas, "Club Royale." Frequent Las Vegas visitors -- or even Vegas locals looking to stay informed -- will be able to receive regular, updated information on areas of particular interest.

For those looking to book a trip online, VegasHotSpots offers custom travel package offers, and can assist with everything from car rentals to airfare.

About VegasHotSpots.com

VegasHotSpots.com recommends more than 100 of the hottest spots in Las Vegas, including what to see, where to stay, where to eat, must-see shows, raging, romantic, or naughty nightlife, and unusual and entertaining attractions. The best stuff can be found in Club Royale, a members-only section containing articles on what's new and hot, and members-only promotions.

VegasHotSpots.com captures the allure and hype of the "new" Las Vegas, while saluting the history, mystery and attitude that built its international reputation. VegasHotSpots.com fills a void in traditional Las Vegas destination travel sites by providing point-of-view editorial content and one-of-a-kind offerings. For more information, contact: (702) 947-8413 or marketing@vegashotspots.com.

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